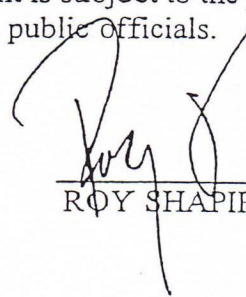




DECLARATION OF ROY SHAPIRO:

My name is ROY SHAPIRO and I am General Manager of KYW-AM. The originals of the records attached to this declaration are maintained by KYW-AM in the regular course of its business. The copies attached to this declaration are true and correct to the best of my knowledge and belief and were made by me, or under my direction from the originals. The records are commercial instructions and scripts of advertisements for Nevyas Eye Associates that were broadcast on KYW-AM, 1998 Orders and Invoices for July, August, September, and October 2001. These records were made at or near the time of the dates appearing on them. These records were produced in the ordinary course of business and are kept in the ordinary course of business for KYW-AM. This statement is true and I understand that a false statement is subject to the penalty of 18 Pa. C.S. Section 4904 relating to unsworn falsifications to public officials.

Date: February 1, 2002



ROY SHAPIRO

15:22

15:22

610 668 1509

NEVYAS

002

14024

ARE YOUR GLASSES GETTING IN THE WAY? DO YOUR CONTACTS HURT AT THE END OF THE DAY? ARE YOUR GLASSES FOGGY DURING YOUR FAVORITE OUTDOOR ACTIVITIES? DO YOU HAVE PROBLEMS WITH SAND AT THE BEACH, OR FINDING YOUR BLANKET WHEN YOU GET OUT OF THE WATER? IF THESE PROBLEMS ARE BOTHERING YOU, THEN YOU SHOULD CALL NEVYAS EYE ASSOCIATES. NEVYAS EYE ASSOCIATES, WITH A TRADITION OF EXCELLENCE IN EYE SURGERY FOR OVER 30 YEARS, PERFORMS ADVANCED VISION CORRECTION, INCLUDING LASER VISION CORRECTION, IN THEIR OWN FULLY-ACCREDITED EYE SURGERY CENTER - THE DELAWARE VALLEY LASER SURGERY INSTITUTE. THEIR DOCTORS ARE NOT ONLY HIGHLY-SKILLED SURGEONS, BUT ARE EXPERIENCED IN A WIDE RANGE OF ADVANCED REFRACTIVE SURGERY TECHNIQUES WHICH CORRECT NEARSIGHTEDNESS, FARSIGHTEDNESS, AND ASTIGMATISM. IF YOU'D LIKE TO KNOW MORE ABOUT FREEDOM FROM GLASSES AND CONTACT LENSES, THEN CALL NEVYAS EYE ASSOCIATES AT 1-800-9-LASER-6 FOR A FREE EVALUATION. THAT'S 1-800-9-L.A.S.E.R-6 FOR THE MOST MODERN TECHNIQUES TO INCREASE YOUR VISUAL INDEPENDENCE.

↑
spell out

..../ANW/KYW.ADV



Nevyas Eye Associates / Delaware Valley Laser Surgery Institute

Ambulatory Surgery Center

FAX COVER SHEET

Robert I. Nevvas, M.D.
Cataract, Refractive, and
Corneal Surgery

Sam Y. Nevvas, M.D.
Cataract & Glaucoma Surgery
and Therapy

Janita Nevvas-Wallace, M.D.
Cataract, Refractive, and
Corneal Surgery

Paul B. Wallace, M.D.
Ophthalmic Plastic &
Reconstructive Surgery

David A. Deglin, M.D.
Retinal Disease & Surgery

Mitchell E. Stein, M.D.
Tumors, Retinal Disease,
Medical & Surgical Ophthalmology

John M. DeVara, M.D.
Ocular Ophthalmology
Color Motility &
Neuro-Ophthalmology

Richard H. Sterling, O.D.
Interprofessional Relations
Refractive Surgery Coordination

DATE: 2/4/98

TO: Tim Slerry

COMPANY: _____

FAX #: 215-238-4545

FROM: Kristin Lamey

NAME: _____

FAX #: (610)668-1509 BALA CYNWYD, PA

NUMBER OF PAGES INCLUDING THIS ONE: (2)

Please note that the information contained in this transmission is confidential in nature. The information is to be used for its intended purpose only and is to be destroyed after the stated need has been fulfilled. This information is not for redisclosure. Please deliver immediately to the individual indicated above. If you have received this transmission in error, please notify us immediately by telephone and destroy the transmitted documents.

- ① More ~~and~~ pause between opening questions
- ② Emphasize "hurt" not "contacts" 2nd sentence.
- ③ Emphasize "LASER" vision correction.
- ④ more pause between nearsighted, farsighted + astigmatism.
- ⑤ Spell out LASER at end

02/04/98 17:22

810 668 1509

NEVYAS

002

AC001AAA.PCSD

ARE YOUR GLASSES GETTING IN YOUR WAY? / DO YOUR CONTACTS HURT AT THE
 END OF THE DAY? / ARE YOUR GLASSES FOGGY DURING YOUR FAVORITE
 ACTIVITIES? / DO YOU HAVE PROBLEMS WITH SAND AT THE BEACH, OR FINDING
 YOUR BLANKET WHEN YOU COME OUT OF THE WATER? / TODAY, THESE PROBLEMS
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 FINANCING OPTIONS. THAT'S 1-800-9-L//S//E//R-6 FOR THE MOST MODERN
 TECHNIQUES TO INCREASE YOUR VISUAL INDEPENDENCE.

hjn\adkyw 2/4/98

more emphasis on underlined words.

ORIGINAL

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MDTV MEDICAL NEWS NOW
LASIK SURGERY

- - -

Tracription of above-titled videotape by
Lisa C. Bradley, Registered Professional Reporter
and Notary Public.

- - -

VINCENT VARALLO ASSOCIATES, INC.
Registered Professional Reporters
Eleven Penn Center
1835 Market Street, Suite 600
Philadelphia, Pennsylvania 19103
(215) 561-2220



1	MDTV MEDICAL NEWS NOW - LASIK SURGERY	
2	ANNOUNCER: MDTV Medical News Now is an	00:00:00
3	informational program only and can't be construed as	00:00:04
4	medical advice. The guests on the program are not	00:00:06
5	actors and are not paid for their appearance. This	00:00:10
6	program may be deemed medically graphic so viewer	00:00:16
7	discretion is advised.	
8	- - -	
9	MS. MURPHY-STARK: Since the dawn of the	
10	first formal vision corrective aid, around 1000	00:00:20
11	A.D., through the early stages of eye glasses in the	00:00:20
12	1600s and the birth of contact lenses in the 1950s,	00:00:24
13	poor eyesight has been addressed through treatment	00:00:30
14	of the symptoms rather than the cause. Today,	00:00:30
15	advances in technology and greater knowledge allow	00:00:34
16	doctors to go to the root of the problem by	00:00:36
17	correcting the eye itself.	00:00:38
18	During the next half hour, we'll examine	00:00:40
19	the latest procedure in laser vision correction	00:00:42
20	known as LASIK and tell you how it works. We'll	00:00:44
21	also speak with two board certified ophthalmologists	00:00:48
22	from Philadelphia and southern New Jersey with	00:00:52
23	extensive experience in LASIK laser vision	00:00:52
24	correction.	00:00:56
25	If you've ever dreamed of throwing away	00:00:56



1	MDTV MEDICAL NEWS NOW - LASIK SURGERY	
2	your glasses or contact lenses, stay tuned. MDTV	00:00:58
3	Medical News Now is next.	00:01:02
4	- - -	
5	MS. MURPHY-STARK: I'm Pat Murphy-Stark.	00:01:32
6	Welcome to MDTV Medical News Now, a program	
7	dedicated to bringing you leaders in the field of	00:01:38
8	health care that are in your hometown. Our show	00:01:40
9	strives to give you the latest information about new	00:01:42
10	technics and treatments in the field of medicine.	00:01:46
11	Refractive surgery is the general term	00:01:48
12	referring to the surgical reshaping of the cornea to	00:01:52
13	correct poor vision. The cornea is the clear dome	00:01:56
14	on the front of the eye which provides about 80	00:01:58
15	percent of the eye's focussing power. The most	00:02:00
16	recent advancement in laser refractive surgery is	00:02:02
17	LASIK. Here, the ophthalmic surgeon gently lifts	00:02:06
18	the protective outer layer of the cornea from the	00:02:08
19	side to create a corneal flap. This is folded back	00:02:10
20	to allow a computer-guided laser called the excimer	00:02:14
21	laser to instantly reshape the inner corneal tissue,	00:02:18
22	correcting the focussing of light in the eye.	00:02:20
23	According to experts, more than 1 million laser	00:02:24
24	correction procedures were performed last year.	00:02:26
25	With us now is MDTV medical expert, Dr.	00:02:28



1 MDTV MEDICAL NEWS NOW - LASIK SURGERY

2 Herbert Nevyas. Dr. Nevyas is a pioneer in vision 00:02:34
3 correction with more than 20 years performing 00:02:36
4 refractive surgery. He is a technological leader in 00:02:38
5 the field of ophthalmic surgery and will be sharing 00:02:40
6 his perspective on how we've reached this level of 00:02:44
7 treatment. 00:02:46

8 Welcome to the program, Doctor. 00:02:46

9 DR. NEVYAS: Thank you, Pat. 00:02:48

10 MS. MURPHY-STARK: Now, the idea of 00:02:50
11 correcting a person's vision so they no longer need 00:02:50
12 glasses or contact lenses is really incredible. How 00:02:54
13 did we get to the point from simply being able to 00:02:58
14 treat the symptoms to fixing the problem? 00:03:04

15 DR. NEVYAS: Well, I think we owe it all
16 to technology. We have been the beneficiary of so 00:03:04
17 many new developments that came from the Space Age, 00:03:08
18 that came from the Cold War, that came from Star 00:03:12
19 Wars. Between computer advances and laser advances, 00:03:16
20 we've come to the point where we can do things we 00:03:20
21 couldn't have imagined some years ago. I know I'm 00:03:22
22 amazed really every day as I go about my work and I 00:03:26
23 obtain a perfect picture of the cornea showing each 00:03:28
24 elevation greatly magnified computerized by using a 00:03:34
25 special computerized measuring device which tells us 00:03:38



1 MDTV MEDICAL NEWS NOW - LASIK SURGERY

2 the elevations. And then we go ahead and we use an 00:03:40

3 excimer laser which is computer controlled so that 00:03:46

4 each pulse is in precisely the right place. And 00:03:48

5 this is all due to advances in technical aspects 00:03:50

6 which we couldn't have imagine many years ago. 00:03:54

7 MS. MURPHY-STARK: Now, we've learned 00:03:56

8 about several of the refractive procedures that came 00:03:58

9 before the LASIK. But there are other procedures 00:04:02

10 that are just as common as LASIK, they just don't 00:04:04

11 get as much of the media hype. Could you address 00:04:04

12 some of those and tell us their place? 00:04:08

13 DR. NEVYAS: Sure. These include things

14 like refractive lensectomy where we can take the 00:04:12

15 lens of the eye out and put in a plastic lens which 00:04:14

16 has been gauged to exactly the right power to give 00:04:22

17 us the refractive correction we wish. We can also 00:04:22

18 put little pieces of plastic into the cornea. These 00:04:26

19 can give us small corrections. We can use RK, which 00:04:30

20 is not dead, it's still used, and AK. These are 00:04:34

21 incisional refractive procedures for myopia and 00:04:36

22 astigmatism which are quite useful, particularly in 00:04:40

23 patients who are older and give us more correction 00:04:44

24 for a given amount of incision. 00:04:46

25 MS. MURPHY-STARK: Now, I understand 00:04:48



1 MDTV MEDICAL NEWS NOW - LASIK SURGERY

2 that you have come from a family of 00:04:50

3 ophthalmologists. 00:04:52

4 DR. NEVYAS: Well, I guess we sort of

5 created a family of ophthalmologists. In addition 00:04:54

6 to myself, my wife is an ophthalmic surgeon. My 00:04:56

7 daughter, showing not too much originality, has gone 00:05:02

8 into ophthalmology and does ophthalmic surgery, and 00:05:04

9 particularly refractive surgery as I do. And she

10 met an ophthalmologist in residency and he does 00:05:10

11 ophthalmic plastic surgery. We all work together in 00:05:12

12 the same group with six other ophthalmologists. 00:05:16

13 MS. MURPHY-STARK: You must be very 00:05:20

14 proud of daughter. 00:05:20

15 DR. NEVYAS: Oh, I certainly am. I've

16 been very proud of many things she's done. I was 00:05:22

17 proud of her when she first came out of high school 00:05:24

18 and became an university scholar at the University 00:05:26

19 of Pennsylvania, which means she was admitted to 00:05:28

20 medical school and undergraduate school 00:05:32

21 simultaneously. I was proud that she went into the 00:05:34

22 same residency program where I had gone at the 00:05:36

23 University of Pennsylvania. And I'm very proud of 00:05:40

24 her often when I go to medical meetings. Anita has 00:05:42

25 done many things. She has really been -- it's hard 00:05:48

